

Chroma Sans

DESIGNED BY FELIPE C. ARTEAGA
AVAILABLE IN 8 WEIGHTS

@CALDERON_TYPE
WWW.ESTUDIOCALDERON.COM

calderón

ABOUT THE FONT

Chroma Sans was created mainly under the concept of «Splendid» which means: Magnificent, Gorgeous or Sumptuous. A typeface with a handcrafted concept with abundant things and accentuated shapes.

The design of Nombre Sans has a particular personality in the ecosystem of typefaces where each character draws attention due to its organic shapes.

This font was originally a commissioned by Regio, for an identity brand project.

Chroma Sans Thin
 Chroma Extra Light
 Chroma Ultra Light
 Chroma Light
 Chroma Regular
 Chroma Medium
 Chroma Bold
 Chroma Ultra Bold
 Chroma Black

SUPPORTED LANGUAGES

Afaan, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Asturian, Atayal, Aymara, Azerbaijani, Basque, Belarusian, Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean Creole, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofán, Cornish, Corsican, Creek, Croatian, Czech, Danish, Dawan, Dholuo, Drehu, Dutch, English, Estonian, Faroese, Fijian, Filipino, Finnish, French, Frisian, Friulian, Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic (Kalaallisut), Guadeloupean Creole, Gwich'in, Haitian Creole, Hawaiian, Hiligaynon, Hopi, Hungarian, Icelandic, Ido, Igbo, Ilocano, Indonesian, Irish, Istro-Romanian, Italian, Jamaican, Javanese, Jèrriais, Kaingang, Kala Lagaw Ya, Kapampangan, Kaqchikel, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Kurdish, Ladin, Latin, Latvian, Lithuanian, Lombard, Low Saxon, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Māori, Marquesan, Megleno-Romanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh-Patha, Nagamese Creole, Nahuatl, Ndebele, Neapolitan, Niuean, Noongar, Norwegian, Occitan, Old Icelandic, Old Norse, Oshiwambo, Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Q'eqchi', Quechua, Rarotongan, Romanian, Romansh, Rotokas, Inari Sami, Lule Sami, Northern Sami, Southern Sami, Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Seri, Seychellois Creole, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Somali, Upper and Lower Sorbian, Northern and Southern Sotho, Spanish, Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Tuvaluan, Tzotzil, Venetian, Vepsian, Võro, Wallisian, Walloon, Waray-Waray, Warlpiri, Wayuu, Welsh, Wik-Mungkan, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zarma, Zazaki, Zulu.

CONTACT

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COLOPHON

Font used on this specimen include Inter (Rasmus Andersson)

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WEIGHT
Thin

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

Worker-owned coöperatives are often considered k idealistic and inefficient; the model is seen as suitable mainly for upscale grocery stores or boutique bakeri in progressive towns. At a 2019 conference, the econo mist Larry Summers characterized co-ops as intrins cally sleepy and short-sighted. “When you put worke in charge of firms and you give them substantial con over the firms,” he said, “the one thing you do not ge expansion. You get more for the people who are alre there.” And yet Mondragon is not a sleepy grocery st Its collection of co-ops employs around eighty thous people, and seventy-six per cent of those who work manufacturing co-ops are owners. One makes bicyc

WEIGHT
Extra Light

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

“We are a kind of mirror for conventional companies and in it they do not see a very beautiful image,” An Etxeberria, Mondragon’s director of cooperative dissemination, told me as we drove between co-ops in the Basque country. A slender, affable man who speaks many languages, Etxeberria is essentially a professional explainer of Mondragon to its roughly two thousand annual visitors. It was a warm spring afternoon, and I rolled down the windows and gestured to the passing countryside as we drove. A flock of sheep clustered on a hillside above the squat, rectangular headquarters of a precision-machine-tooling co-op. We passed a bakery, a language-instruction school, a grocery store, a factory,

WEIGHT
Ultra Light

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

He found that the area's economy was deeply impoverished, with virtually no middle class, and that its society had been fractured by civil war. He mobilized citizens to launch civic and cultural initiatives, including a soccer field, a medical clinic, and a housing complex for workers. Since the early twentieth century, a locksmithing factory in Mondragón had been employing local boys, who sometimes started at the age of fourteen, clocked fifty-hour weeks, and had few prospects without further education. Upon arrival, Arizmenceta began using the local Catholic Action center to educate young workers through study circles, which met in a converted seventeenth-century palace. In 194

WEIGHT
Light

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

The growth of the co-ops followed a pattern. An obstacle would confront local workers, and a new co-op would be created to overcome it. When, in 1958, the Spanish Ministry of Labor excluded the new worker-owners from the national social-security system, arguing that they were not eligible for workers' benefits because they were also part-owners, Arizmendi created an internal pension and health-care system that was itself organized as a cooperative. This system still exists today, supplying sick leave, parental leave, generous pension, unemployment benefits, and medical insurance to Mondragon's worker-owners. (The Spanish government has long since revised its po-

WEIGHT
Regular

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

On my first afternoon in Mondragón, Etxeberria walked into the dark interior of the church beside the central square. I could hear a choir rehearsing a hymn. Etxeberria pointed to the tomb of Arizmendiarieta on one side of the central aisle. A stack of pamphlets lay beside it, and I took one; it was part of a campaign to canonize the priest, whom it described as “the apostle of coöperation.” I stood for a while, absorbing the atmosphere. (The Mondragon Corporation has no official position on the canonization campaign, but Arizmendiarieta is venerated even among the secular.) I saw that the pamphlet included a suggested prayer to Arizmendiarieta, and information c

WEIGHT
Medium

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

On a drizzly spring morning, nine members of Soraluce’s social council—an elected group that facilitates information sharing between manager workers—gathered in a brightly lit conference room for their monthly meeting with Soraluce’s president and Rafael Idigoras, the co-op’s managing director. The men and women were casually dressed; many were drinking espresso from paper cups. Idigoras projected his laptop onto a screen and embarked on a brisk presentation in Spanish about Soraluce’s strategy. First, he showed a pie chart of 2021 sales by country around the world; then he offered details on a new manufacturing facility that was soon

WEIGHT
Bold

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

Fred Freundlich, a professor of organization and coöperative enterprise at Mondragon University—a co-op descendent of the original technical school, which offers bachelor’s and graduate degrees to many of Mondragon’s future workers—told me that visitors are often surprised by how much information the coöperatives share internally. Conventional companies regularly brief investors and shareholders on earnings, strategy, and the health of the business; Mondragon’s co-ops share the same detailed information with worker-owners, who buy into their co-ops by making one-time payments of roughly sixteen thousand

WEIGHT
Ultra Bold

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

It's easy to assume that such arrangements may impair productivity. But multiple academic studies have found that coöperatives with worker governance and ownership are as profitable as more profitable than ordinary firms. Researchers note that, in co-ops, incentives are better aligned: people benefit directly when their co succeeds, and so they are more committed. (The same principle motivates work at many startups. They also find that democratic governance empowers workers to suggest improvements and increases their satisfaction. Certainly, many people seem to stay at Mondragon because they €

WEIGHT
Black

SIZE
25 pt

LEADING
37 pt

TRACKING
5 pt

LANGUAGE
English

OPENTYPE
Turn off

“He came down from his cave in the mountain to eat people,” Etxeberria said, of the dragon. “The villagers told him, if you only come once a year, we will give you the most beautiful young woman in town. But this was not a good solution so they tricked him—they made a woman out of wax, and when he began to eat it, it melted in his mouth. Then all the ironworkers rushed forward together and killed him with their tools.” He paused for dramatic effect before intoning the lesson: “In other towns, they hired St. George to kill their dragons, but in Mondragón, we killed him cooperatively.” The story provoked a bu

WEIGHT
Thin

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

A true work of art in silver
(Named 'tarsia sorrentina')
Like a Modern Sculpture 2
@Medieval Italian designs
natural textures and tones
delicate natural linen cloth
woven in linen and cotton
El resto depende del color

WEIGHT
Extra Light

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

concentration is absolute.
And it can be spectacular
The intricate lace overlay:
#A wide range of Models
To create the Baguettemi
luxury and contemporary
Founded in 1925 by Adele
Simultaneously Focusing-

WEIGHT
Ultra Light

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

Santos-Dumont Watch &
the other unique designs
—QUARTZ MOVEMENTS
Get in On The Adventure
Explore mode, activated:
The birth of backpacking
-Expedition for the earth
The first true Outerwear

WEIGHT
Light

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

an alliance for the planet
Clothes the Loop / 2.032
The Bold new Collection
corporate responsibility
The Birth of A Crocodile:
Andy becomes a symbol
through different village
All That's Missing Is You!

WEIGHT
Regular

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

**Reasons to Join Le Club:
'ELEVATE YOUR STATUS'
L.35 (From 5000 points)
most prestigious events
Brand Gradually Forged.
Oyster, 21m, oystersteel
-in Rose and White Gold
© Expert Craftsmanship**

WEIGHT
Medium

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

Semi-raglan shoulders*
Leather Working Group
¶ INVESTOR RELATIONS
#2 «La Maison Hermès»
Con le sue preparazioni
IDENTITÀ DEL MARCHIO
Six generations of Cops
™ No rules. All welcome

WEIGHT
Bold

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

**by Sculptural Volumes,
naturally delicious Jam
Collection of Furniture
Las Últimas Creaciones
{striped chevron wool}
The design is made for
-Enter a brave new era
5% off your purchases.**

WEIGHT
Ultra Bold

SIZE
50 pt

LEADING
63 pt

TRACKING
10

LANGUAGE
English

OPENTYPE
Turn off

**glamour is here to set:
Black, Rhodium plated
Payments of \$14122.25
CARE & MAINTENANCE
Rhodium plated / Gold
«Joyful Glamour» ¢322
Matters of Perfection.
A New Mindset • DECO**

WEIGHT
Thin

Grinder

SIZE
170 pt

LEADING
172 pt

Sniffles

TRACKING
Default

LANGUAGE
English

Freebie

OPENTYPE
Turn off

WEIGHT
Extra Light

Further

SIZE
170 pt

LEADING
172 pt

Chilling

TRACKING
Default

LANGUAGE
English

Oddest

OPENTYPE
Turn off

WEIGHT
Ultra Light

Peepaper

SIZE
170 pt

LEADING
172 pt

SPRING

TRACKING
Default

LANGUAGE
English

Witless

OPENTYPE
Turn off

WEIGHT
Light

41.1245

SIZE
170 pt

LEADING
172 pt

Beatify

TRACKING
Default

LANGUAGE
English

Shocks

OPENTYPE
Turn off

WEIGHT
Regular

Trilling

SIZE
170 pt

LEADING
172 pt

Gallant

TRACKING
Default

LANGUAGE
English

*MODI.

OPENTYPE
Turn off

WEIGHT
Medium

Ghosts

SIZE
170 pt

LEADING
172 pt

Wallop

TRACKING
Default

LANGUAGE
English

& wani

OPENTYPE
Turn off

WEIGHT
Bold

Chains

SIZE
170 pt

LEADING
172 pt

Trucks

TRACKING
Default

LANGUAGE
English

ONION

OPENTYPE
Turn off

WEIGHT
Ultra Bold

Queue

SIZE
170 pt

LEADING
172 pt

Sworn

TRACKING
Default

LANGUAGE
English

SLANG

OPENTYPE
Turn off

WEIGHT
Black

Culbist

SIZE
170 pt

LEADING
172 pt

Vanity

TRACKING
Default

LANGUAGE
English

Assert

OPENTYPE
Turn off

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ÆÁĀÂÄÀĀĄĀÃĆČĈĎĎÉĚÊËÈĒĖĘĐĠĢ
IJÍĪĬĴĲĹĻŁŁŃŅŇŒÓÔÖÏÕØÕŔŖŚŠŞŦŢÚÛÜÛŪ
ŬŰŴŶŴŸŶŷŹŹ

UPPERCASE

abcdefghijklmnopqrstuvwxyz
áǎâäæàāąǎãćčĉďđıéěêëèēņęđğğβħíïijĳĴĹĻ.łń
ņňóôöœòóōøõŕŖśšşŧťŢúûüùũūŭűŵŵŷŷźź

LOWERCASE

0123456789 \$€£¥

FIGURES

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∂∅∏Σ-√∞∫≈≠≤≥◇

PUNCTUATION

OPENTYPE FEATURES

firmining slash

<f> Default

<g> Default

<|> Default

<a> Default

firmining slash

<f> SS01

<g> SS01

<|> SS01

<a> SS01