
Around B

Technical Information

Font Name	Around B
Version	0.1.2023
Styles included in complete family	Light Regular Medium Bold ExtraBold
Designer	Felipe C. Arteaga
Copyright	Copyright © 2023 by Calderon. All rights reserved.
License	A copy of the End-User License Agreement to this font software can be found online at https://www.estudiocalderon.com/about/licenses/
Supported languages	Support for 87 languages
Character Set	Character set that supports Western, Central and Southeastern European languages.
OpenType Features	<ul style="list-style-type: none">▸ i,j with rectangular dots▸ M with rounded apex▸ r stroke-and-ball▸ a,h,m with oblique stems▸ Ligatures: li,tt,ti,tti
Contact	www.estudiocalderon.com @calderon_type

Around B

This version of Around is an exciting bonus track offering bolder and more daring design options. With a fun and eye-catching look, this family is perfect for logos and magazine titles, adding a fresh and original touch. This family is a unique blend of different sources of inspiration, such as the discretionary ligatures **li**, **tt**, **ti**, and **tti**, based on a discarded version of the logo designed by Walter Ballmer for Olivetti in 1960.

We incorporated letters with slanted strokes **a**, **h**, **m**, **n**, and **n**, based on a piece of lettering found in an article in Avant Garde magazine N°12, 1970, entitled "Dial-A-Hawk: A Ringing New Form of Anti-War Protest", which fit perfectly into the Around system, their rounded ends adding an extra component of personality.

Around B: Family Overview

Around B
Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ð þ ù
0 1 2 3 4 5 6 7 8 9 & . , : ; ! ? () , , " « » + @ © ® ™

Around B
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ð þ ù
0 1 2 3 4 5 6 7 8 9 & . , : ; ! ? () , , " « » + @ © ® ™

Around B
Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ð þ ù
0 1 2 3 4 5 6 7 8 9 & . , : ; ! ? () , , " « » + @ © ® ™

Around B
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ð þ ù
0 1 2 3 4 5 6 7 8 9 & . , : ; ! ? () , , " « » + @ © ® ™

Around B
Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ð þ ù
0 1 2 3 4 5 6 7 8 9 & . , : ; ! ? () , , " « » + @ © ® ™

Around B Light

Around B
Light

Font Size
90pt

Leading
Auto

Tracking
Auto

Know your
people.

Around B
Light

Font Size
90pt

Leading
Auto

Tracking
Auto

«Grow and
Inspire»

Around B
Light

Font Size
90pt

Leading
Auto

Tracking
Auto

Olivetti.
Programa

Around B Regular

Around B
Regular

Font Size
90pt

Leading
Auto

Tracking
Auto

Estradiol
Patch [Nº1]

Around B
Regular

Font Size
90pt

Leading
Auto

Tracking
Auto

One million
twen mag.

Around B
Regular

Font Size
90pt

Leading
Auto

Tracking
Auto

Samsung
motorola

Around B Medium

Around B
Medium

Font Size
90pt

Leading
Auto

Tracking
Auto

“Man in the
Holocene”

Around B
Medium

Font Size
90pt

Leading
Auto

Tracking
Auto

Ongoing
Care←

Around B
Medium

Font Size
90pt

Leading
Auto

Tracking
Auto

Clemens
Sathiesen

Around B Bold

Around B
Bold

Font Size
90pt

Leading
Auto

Tracking
Auto

Dia·l·a
"hawk"

Around B
Bold

Font Size
90pt

Leading
Auto

Tracking
Auto

FÜHRT
MÖCHTE

Around B
Bold

Font Size
90pt

Leading
Auto

Tracking
Auto

eCornell
Keynotes

Around B Black

Around B
Black

Font Size
90pt

Leading
Auto

Tracking
Auto

•Robotic
Kitting©

Around B
Black

Font Size
90pt

Leading
Auto

Tracking
Auto

Academic
research

Around B
Black

Font Size
90pt

Leading
Auto

Tracking
Auto

Häfen und
Bahnhöfe

Around B

One Line
Layouts.

Around B: One line layouts with OpenType Features displayed.

OTF
 - Discretionary
 Ligature /tt
 - /i with rectangular dot

Übermitteln zu könne

OTF
 - /m,n
 with diagonal stems
 - /t with tail

It's Time, Well Spent.

OTF
 - /a,m
 with diagonal stems

What Our Members S

OTF
 - /a,n
 with diagonal stems
 - /M with rounded apex

Founder at Lick & Mix

OTF
 - Discretionary
 Ligature /ti

→ Sinoptic | Spotify

OTF
 - Off

ÖHRE 832 ÜBERFTUS

Around B: One line layouts with OpenType Features displayed.

OTF
- /a with diagonal stems

Read All About

OTF
- Narrow letters
/D, M, S
- /M with rounded apex

GOOD MOODS

OTF
- /h,n with diagonal stems

«Phoenix» 190.

OTF
- Off

BLÄTTER DER o

OTF
- Discretionary Ligature /tt
- /a,n with diagonal stems

[Ottawa, Cano

OTF
- Off

KÖNNT IHR MI

Around B: One line layouts with OpenType Features displayed.

OTF
- /a,n,m with
diagonal stems

Instagramm

OTF
- /M with round-
ed apex

ÜBER MALE

OTF
- Ligature /ff
- /a,n with
diagonal stems

Skiff Calenc

OTF
- Discretionary
Ligature /ti
- /a,n with
diagonal stems

Inspiration

OTF
/a,n with
diagonal stems

Propellant:

OTF
- /a,n with
diagonal stems

Daft Punk F

Around B

Notable
Glyphs

Around B: Featured glyphs in which reflect the spirit of the font the

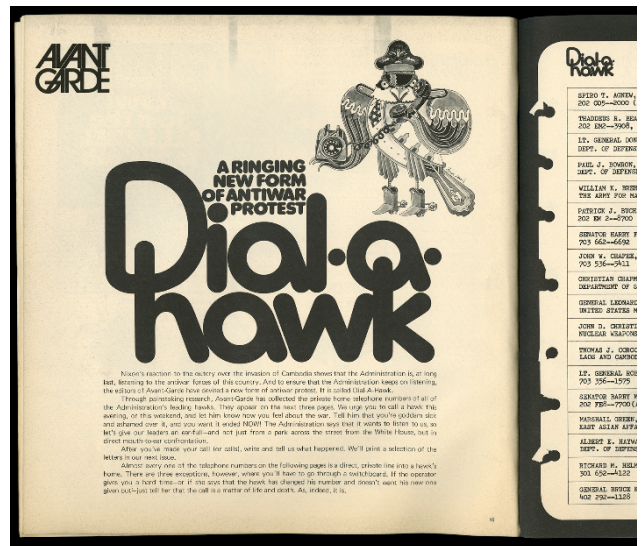
Around B
Regular

Font Size
140pt

OTF
a,h,m,n
with diagonal
stems



We incorporated letters with slanted strokes **a**, **h**, **m**, and **n**, based on a piece of lettering found in an article in Avant Garde magazine No. 12, 1970, entitled "Dial-A-Hawk: A Ringing New Form of Anti-War Protest", which fit perfectly into the Around system, their rounded ends adding an extra component of personality.



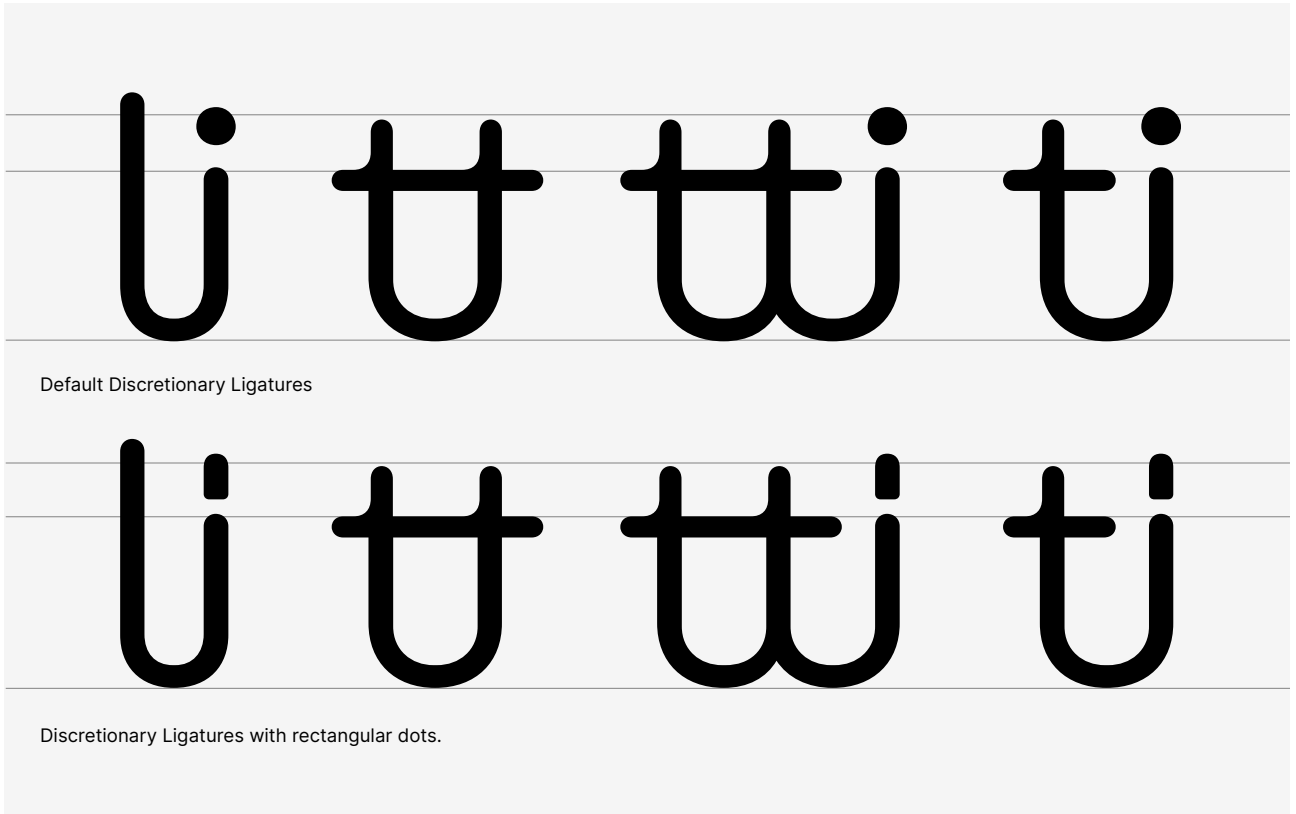
"Dial-A-Hawk: A Ringing New Form of Antiwar Protest", Avant-Garde No. 12, edited by Ralph Ginzburg, art directed by Herb Lubalin, New York, May 1970.

Around B: Featured glyphs in which reflect the spirit of the font the

Around B
Regular

Font Size
140pt

OTF
Ligatures



Discretionary ligatures **li**, **tt**, **ti**, and **tti**, based on a discarded version of the logo designed by Walter Ballmer for Olivetti in 1960.



Olivetti Graphic Design / Design by Walter Ballmer, Milan, Italy 1960.

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